# Hope C. Michelson

CONTACT INFORMATION	-		hopecm@illinois.edu website	
CURRENT APPOINTMENTS	2020 - 2020 - 2020 - 2015 -	Associate Professor, University of Illinois at Urbana-Champaign External Faculty, Northwestern University Institute on Complex Systems (NICO) Associate, Harris School of Public Policy, University of Chicago Non-Resident Fellow, The Chicago Council on Global Affairs		
Previous Appointments	2014 - 2020 2011 - 2013	Assistant Professor, University of Illinois at Urbana-Champaign Post-Doctoral Fellow, Columbia University Earth Institute		
EDITORIAL POSITIONS	2020 - 2021 - 2019 - 2020	Associate Editor, American Journal of Agricultural Editorial Board, European Review of Agricultural Editorial Advisory Board, FAO SOCO 2020		
Education	2010 2004 2001	Ph.D, Applied Economics, Cornell University M.S., Agricultural Economics, University of Illino B.A. (magna cum laude), History and English Lit		
RESEARCH AREAS	Development Economics, Agricultural Economics, Food Security, Poverty Dynamics			

# **PUBLICATIONS**

- A. Maertens, H. Michelson and V. Nourani, (2021). "Public Good Provision and Democracy: Evidence from an Experiment with Farmer Groups in Malawi." accepted, World Development.
- H. Michelson, A. Fairbairn, A. Maertens, B. Ellison and V. Manyong (2021). "Misperceived Quality: Fertilizer in Tanzania." *Journal of Development Economics*, 148, 102579.
- Zhou, Y., K. Baylis, E. Lentz, H. Michelson (2021). "Machine learning for food security: Principles for transparency and usability." forthcoming, Applied Economics Perspectives and Policy.
- A. Maertens, H. Michelson and V. Nourani (2020). "How do Farmers Learn from Extension Services? Evidence from Malawi." *American Journal of Agricultural Economics*, 103(2): 569–595.
- L. Phadera, H. Michelson, P. Goldsmith, and A. Winter-Nelson (2019). "Do Asset Transfers Build Household Development Resilience?" *Journal of Development Economics*, 138, 205–227.
- K. Krah, H. Michelson, E. Perge and R. Jindal (2019). "Constraints to Soil Fertility Management Adoption: A Choice Experiment Approach." World Development, 124, 104651.
- E. Lentz, H. Michelson, K. Baylis, and Y. Zhou (2019). "A Data-Driven Approach Improves Food Insecurity Crisis Prediction" *World Development*, 122, 399–409.
- A. Ham and H. Michelson (2018), "Does exposure to demand or supply-side incentives in conditional cash transfer programs matter in the long-run?" *Journal of Development Economics*, 134, 96–108.
- H. Michelson and K. Tully (2018). "The Millennium Villages Project and Local Land Values: Using Hedonic Pricing Methods to Evaluate Development Projects." World Development, 101,

377 - 387.

- H. Michelson (2017). "Effects of Neighbor Experience and Exit on Small Farmer Market Participation in Nicaragua." American Journal of Agricultural Economics, 99 (4), 952–970.
- K. Kafle, H. Michelson, and A. Winter-Nelson (2018). "His, Hers, or Ours: Impacts of a Training and Asset Transfer Programme on Intra-Household Decision-Making in Zambia." *The Journal of Development Studies*, 1–9.
- H. Michelson, X. Chang, S. Boucher, J. Bai, X. Jia and J. Huang (2017). "Connecting Supermarkets and Farms: The Role of Intermediaries in Walmart China's Fresh Produce Supply Chains." Renewable Agriculture and Food Systems, 1–13.
- H. Michelson (2017). "Variable Soils, Variable Fertilizer Quality, and Variable Prospects."  $Tropical\ Conservation\ Science,\ 10,\ 1-4.$
- T. Songsermsawas, K. Baylis, A. Chhatre, and H. Michelson (2016). "Can Peers Improve Agricultural Revenue?" World Development, 83, 163–178.
- H. Michelson, M. Muniz, K. DeRosa (2013). "Measuring Poverty in the Millennium Villages: The Impact of Asset Index Choice." *Journal of Development Studies*, 49 (7), 917–935.
- H. Michelson (2013). "Small farmers, NGOs, and a Walmart World: Welfare effects of supermarkets operating in Nicaragua." *American Journal of Agricultural Economics*, 95 (3), 628-649.
- H. Michelson, E. Lentz, R. Mulwa, M. Morey, L. Cramer, M. McGlinchy, C. Barrett (2012). "Cash, food, or vouchers? An application of the Market Information and Food Insecurity Response Analysis framework in urban and rural Kenya." *Food Security*, 4(3),455–469.
- C.B. Barrett, M. Bachke, M. Bellemare, H. Michelson, S. Narayanan and T. F. Walker (2012). "Smallholder Participation in Contract Farming: Comparative Evidence From Five Countries." World Development, 40(4), 715–730.
- H. Michelson, F. Perez and T. Reardon (2012). "Small Farmers and Big Retail: Trade-offs of Supplying Supermarkets in Nicaragua." World Development, 40(2), 342–354.
- D. Just and H. Michelson (2007). "Wealth as Welfare: Are Wealth Thresholds Behind Persistent Poverty?" Review of Agricultural Economics, 29(3), 419–426.

# ARTICLES IN REVIEW

- A. Harou, M. Madajewicz, H. Michelson, C. Palm and C. Magomba, "The Effect of Soil Information on Small Farmer Agricultural Investment and Productivity." revise and resubmit, Journal of Development Economics
- Meemken, E., C. Barrett, H. Michelson, M. Qaim, T. Reardon, and J. Sellare, "Who benefits from sustainability standards?" revise and resubmit, Nature Food
- Hoel, J., H. Michelson, B. Norton, "Misattribution and uncertainty about beliefs prevent learning". in review
- Cardell, L. and H. Michelson, "Risky Returns Are a General Explanation for Failure to Exploit Temporal Arbitrage." in review
- K. Krah, A. Maertens, W. Mhango, H. Michelson and V. Nourani, "Village fairness norms and land rental markets." submitted

Working Papers

Upton, J., Lentz, E., H. Michelson, L. Tennant, "Separating the signal from the seasons: the effects of COVID-19 on food security in Malawi and Madagascar". *In preparation* 

Berazneva J., A. Maertens, H. Michelson, "Turning private goods public: Evidence from bidding for soil fertility information in Malawi". Draft, January 2020. Pre-analysis plan

T. Songsermsawas, K. Baylis, A. Chhatre, H. Michelson, and S. Prasanna, "Friends or traders? Do social networks explain the use of market mechanisms by farmers in India?" Draft, July 2020.

Tamim, A., A. Harou, M. Burke, D. Lobell, M. Madajewicz, C. Magomba, H. Michelson, J. Xue, "The Effects of Relaxing Information and Credit Constraints on Productivity: 5-Year Evidence from a Randomized Experiment and Remote Sensing in Tanzania". Draft, January 2021.

Magomba, C., A. Maertens, H. Michelson, "The Market-Level Impact of a Fertilizer Quality Testing Information Campaign in Tanzania". Endline, January 2020.

Lee., N. M., L. Varshney, H. Michelson, P. Goldsmith, A. Davis, "Can blockchain reduce the risk of land grabbing? A proposal for virtual land aggregation to increase agricultural productivity in Sub-Saharan Africa". Draft, October 2020.

POLICY REPORTS

H. Michelson (2020), "Innovative business models for small farmer inclusion. Background paper for The State of Agricultural Commodity Markets (SOCO)". Rome, FAO.

Harou, A., M. Madajewicz, H. Michelson, C. Palm, N. Amuri, C. Magomba, J. M. Semoka, R. Weil (2020) "Increasing Maize Yields with Soil Testing and Subsidies in Tanzania." *USAID Basis Policy Brief* – drafted with A. Russell, AMA CRSP Lab.

Maertens, A., W. Mhango, H. Michelson (2020) "Strengthening soil management practices and access to markets among smallholder farmers in Malawi." 3IE Impact Evaluation Brief.

H. Michelson, C. Palm, J. Semoka, and A. Rose (2017), "Targeted Soil Recommendations May Improve Smallholder Productivity in Tanzania." USAID Basis Policy Brief.

H. Michelson (2016), "Small Farmers, Big Retailers: Are New Sourcing Strategies a Path to Inclusion?" The Chicago Council on Global Affairs Research Brief.

EXTERNAL (	GRANTS
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J-PAL ATAI	\$10,000	2020
DFID PEDL	\$46,000	2017-2018
International Initiative for Impact Evaluation (3IE)	\$750,000	2014-2018
USAID BASIS Assets and Market Access	\$800,000	2014-2017
Walmart Foundation	\$750,000	2014-2017
NASA LCLUC	\$320,000	2013-2016

# INTERNAL GRANTS

#### UNIVERSITY OF ILLINOIS AT URBANA-CHAMPAIGN Center for Digital Agriculture \$40,000 2019-2020 NCSA Faculty Fellowship \$20,000 2019-2020 Illinois ACES Office of International Programs \$7,000 2017-2018 Division of Nutritional Sciences \$10,000 2015-2016 Illinois Campus Research Board Research Award \$29,900 2015-2016 Illinois ACES Office of International Programs \$20,000 2015-2016

	COLUMBIA UNIVERSITY Columbia Cross Cutting Initiative Columbia Cross Cutting Initiative	\$35,000 \$35,000	2013-2015 2011-2012
FELLOWSHIPS AND ACADEMIC AWARDS	University of Illinois Campus Distinguished Promotion Award National Center for Supercomputing Applications UIUC Faculty Arnold O. Beckman University of Illinois Campus Research Boa Columbia University Earth Institute Postdoctoral Fellowship AAEA Outstanding Dissertation – Honorable Mention Social Science Research Council International Dissertation Resea AAEA Chester O. McCorkle Fellowship Cornell University Latin American Studies Travel Grant National Security Education Program Boren Graduate Fellowship	rd Award arch Fellowship	2020 2019–2020 2015 2011, 2012 2011 2007 2007 2007 2002
Teaching Awards	Hughs Teaching Enhancement Award in Agricultural and Consu Professor of the Year, ACE Graduate Student Organization	mer Economics	2016 2016, 2020

#### Presentations

2021: AAEA Workshop - Handbook of Agricultural Economics, Volume 6, discussant, UC Davis International Agricultural Development graduate program

2020: Online Agricultural and Resource Economics Seminar (OARES), Northwestern Institute on Complex Systems (NICO) (online), AAEA\* (Kansas City, MO), FAO\* (Rome), IFAD\*, (Rome), Northwestern IPA Measurement Meeting\* (Evanston, IL; panel participant) \* COVID-19 cancellations

2019: World Bank DIME (Washington, DC), Northwestern IPA Measurement Meeting (Evanston, IL; panel participant), IITA (Dar es Salaam, TZ), IFPRI AMD (Washington, DC)

2018: AAEA (Washington, DC), NEUDC (Ithaca, New York)

2017: CSAE (Oxford, England), International Food Security at Illinois Symposium (Urbana, IL), AAEA (Chicago, IL), World Bank ABCA Conference (Berkeley, CA), USAID Agrilinks Webinar, Purdue University (West Lafayette, IN)

2016: Chicago Council on Global Affairs (Chicago, IL), UIUC REAL seminar (Urbana, IL), Agricultural and Applied Economics Association (Boston, MA), University of Wisconsin-Madison

2015: International Food Security at Illinois Symposium (Urbana, IL), Midwest International Economic Development Conference (Madison, WI), University of San Luis Potosi (San Luis Potosi, Mexico), Conference on Nutrition, Health and Gender in Sub-Saharan Africa (Urbana, IL)

2013: Department of Agricultural and Consumer Economics, University of Illinois; School of Foreign Service, Georgetown University; Department of Applied Economics, University of Minnesota, Agricultural and Applied Economics Association, Columbia University Seminars

2012: Columbia University Sustainable Development Seminar Series

2010: Catholic Relief Services, Nairobi Kenya; Midwest International Economic Development Consortium; Economics and Management of Risk in Agriculture and Natural Resources Conference, USAID BASIS Technical Committee Meeting

2007: American Economic Association Annual Meeting

Professional Service Referee for Agribusiness: an International Journal, Agricultural Economics, Agriculture and Human Values, American Journal of Agricultural Economics, Applied Economic Perspectives and Policy, Canadian Journal of Agricultural Economics, Cities, Economics Bulletin, European Review of Agricultural Economics, Food Policy, Global Environmental Change, Food Security, Global Food Security, Journal of Agricultural and Applied Economics, Journal of Agricultural and Resource Economics, Journal of Development Economics, Journal of Development Studies, Journal of International Development, Journal of Population Ageing, Journal of Rural and Community Development, Nature Human Behavior, Nature Food, Oxford Development Studies, PLOS ONE, Rapid Reviews: COVID-19 (RR:C19), World Development

Reviewer for Palgrave Macmillan, The National Science Foundation Methodology, Measurement, and Statistics Program, MRR Innovation Lab and ICED ALL-IN Initiative, NIFA NNF program, The Swiss National Science Foundation, USAID FEWS NET Technical Support Contract Resilience Project, The Netherlands Organization for Scientific Research (NWO) and the Dutch Ministry of Foreign Affairs, BSF (United States-Israel Binational Science Foundation), Danish Ministry of Foreign Affairs, Global Center for Food Systems Innovation Grants, IFPRI/USAID Pakistan Strategy Support Program, IFPRI Publications Review Committee, MWIEDC Conference Submissions (2020, 2021), Case Studies in Food Policy for Developing Countries Volume I (Cornell University Press, 2009)

Research Advisory Group, Commercial Agriculture for Smallholders and Agribusiness, 2020

#### AAEA service

Topic Leader, AAEA Annual Conference, International Development Sessions 2014, 2019-2020 Reviewer, AAEA Annual Meetings, 2011, 2012, 2014, 2018, 2019 (International and I/O and Supply chains)

Mentor, AAEA Mentorship Africa Section Program, 2019

UNIVERSITY SERVICE

#### University of Illinois

Center for African Studies Library Committee, 2020-2021

Campus Research Board, peer reviewer, 2017

# College Service

Member, International Programs Policy and Advisory Committee, 2019-2020

Division of Nutritional Sciences Awards Committee, 2019

Reviewer for Division of Nutritional Sciences Vision 20/20 grants, 2017

#### Department Service

Member, Graduate Admissions Committee, 2020-2021

Member, DFAC, 2017-2019, 2021-

Member, Grievance Committee, ACE Department, 2015-2016

Member, Second-year PhD paper review committee, 2016, 2017, 2018, 2019, 2020

Member, Hiring committee for ACE Academic Counselor position, 2016

Member, Graduate Programs Committee (GPC), ACE Department, 2016-2018

Co-Chair, ACE Departmental Seminar Committee, 2015-2017 Co-organizer, IFSI Big Data and Food Security Workshop, 2016

POPULAR PRESS AND BLOG POSTS

# World Bank Development Impact Blog

Devil in the details: measuring agricultural input quality Part 1 (2021) Devil in the details: measuring agricultural input quality Part 2 (2021)

#### Global Development Blog

Land markets, social norms, and prospects for agricultural development (2021)

BBC World Service

Newsday(starts at 44:15) (2020)

Agri-pulse Chicago Council on Global Affairs monthly column

"Resilient" food system built on systemic vulnerabilities (2020)

VoxDev

Misperceived quality: Fertiliser in Tanzania (2018)

International Initiative for Impact Evaluation (3IE) Evidence Matters Blog Bringing research down to earth. (2018)

Borgen Magazine

A Promising New Study for the Fertilizer Industry in Tanzania. (2018)

The Chicago Council on Global Affairs Global Food For Thought Blog

New Council Report Exploring Retail-led Transformations of Agricultural Markets. (2016)

University of Illinois Policy Matters Blog

Small Farm Input Subsidies and Child Health – Evidence from Malawi. (2015)

Can peers help improve crop revenues in villages in India? (2015)

"You Quit?" – Small Farmer Contracting and the Importance of Dropout. (2015)

Crushing on Cash. (2014)

Policy brief – food aid and small farmer subsidies. (2014)

Oxford University Press Blog

What happens when Walmart comes to Nicaragua? (2013)

Columbia Earth Institute Blog

Postdoc Crosses Disciplines to Put Theory to Practice. (2013)

Courses Taught

ACE 251: The World Food Economy

ACE 435: International Agribusiness Management ACE 557 & 559: Food, Poverty and Development

ACE 592: Sustainable Supply Chain Management in Agri-Food Systems

Affiliations

J-PAL ATAI, 2020-

Women and Gender in Global Perspectives, University of Illinois, 2014–International Food Security at Illinois, University of Illinois, 2014–

STUDENT COMMITTEES (DEGREE YEAR; POST-UIUC

POSITION)

Current Students, UIUC ACE

Lila Cardell\* (PhD)
Mrignyani Sehgal\* (PhD)
Court hami Vankataswaran\* (MS

Gowthami Venkateswaran\* (MS/PhD)

Patrese Anderson (PhD) Hyeran Chung (PhD) Maggie Cornelius (MS)

Protensia Hadunka (MS/PhD)

Nicole Lee (PhD Crop Sciences)

# Graduated Students, UIUC ACE

Anna Fairbairn\*a (MS 2017; One Acre Fund)

Loredana Horezeanu\* (MS 2016; Analyst, Statistics for Sustainable Development)

Kwabena Krah\* (PhD 2021; Center for Global Development post-doctoral fellow)

Benjamin Norton\*\*a (MS 2020; PhD student AEM Cornell)

Cory Castanada (MS 2017)

Ivan Flores (MS 2020; UIUC ACE PhD)

Simin Gao (MS 2016; Reserve Bank of Australia)

Angela Hamann (MS 2016; PhD student in applied economics at UIUC)

Alexandra Hill (MS 2014; PhD student in applied economics at UC, Davis)

Aparna Howlader (PhD; Post-doc Princeton University)

Margaret Jodlowski (MS 2014; PhD student in applied economics at Cornell University)

Kashi Kafle (PhD 2016; Research Analyst at IFAD Rome)

Akito Kamei (PhD 2021; Post-doc University of Chicago)

Elizabeth Kim (PhD 2020; US FDA)

Adam Kurczewski (MS 2020; U.S. Census Bureau)

Tess Lallemant (MS 2020; PhD student AEM Cornell)

Edward Martey (PhD 2019; UIUC Soybean Innovation Lab Researcher)

Marshaun Montgomery (MS; manager IDinsight)

Seth Morgan (MS 2017; PhD student in applied economics at Duke)

Joseph Murray (MS)

Lokendra Phadera (PhD 2018; World Bank)

Pallavi Shukla (PhD 2019; post-doc Johns Hopkins University)

Aditya Shrinivas (PhD 2019; post-doc Cornell University)

Tisorn Songsermsawas (PhD 2015; Research Analyst at IFAD Rome)

Courtney Tamimie (MS 2017; Program Manager, UIUC Soybean Innovation Lab)

Marin Thompson (MS 2016; PhD student in applied economics at University of Wisconsin)

Armand Tossou (PhD 2021; Investment Banking)

Yujun Zhou (PhD 2020; Facebook)

### Non-ACE UIUC students

Shah-Al Emran (PhD Crop Sciences)

Ahmad Gamal (PhD 2016 Urban Planning; Assistant Professor, Universitas Indonesia)

Kelsey Schreiber (MS ABE 2019; AgReach)

Marshal White (MS Crop Sciences 2020)

Ann-Perry Witmer (PhD ABE 2018)

 $<sup>\</sup>ast$  student for whom I serve as advisor or co-advisor

<sup>&</sup>lt;sup>a</sup> student won departmental MS thesis of the year award